

E Achieving Business Outcomes
Based on Oracle Innovation
With Technical Excellence

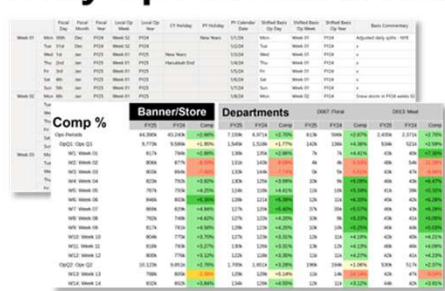
Find your better way



Retail Planning

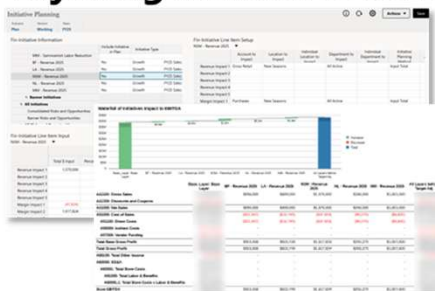
Planning in the Retail industry typically involves some unique concepts and large volumes of data to model existing operations with seasonality while layering on initiatives, risks, and opportunities. Some sub-industries like Grocery require planning at the day-level to account for holidays/events that change year-over-year, with methods to model the shifting basis. Leveraging the latest features and functionality in Oracle Planning, along with the creativity of Empowered Solutions, customers can plan more efficiently with new capabilities to tackle these complexities.

Daily Operational to Financial Planning



- Plan Sales & Labor by Day and/or Wk
- Holiday & Event Calendars
- Comp Basis Shifting
- Merge to Financial periods

Layering Initiatives onto the Base Plan



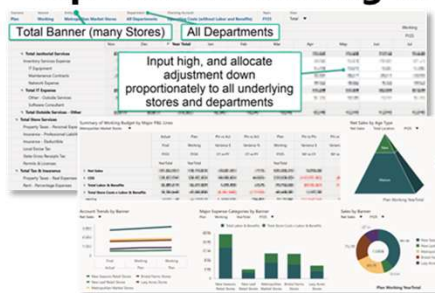
- Define Initiatives, Risks/Opps
- Entity/account applicability
- Driver-based modeling
- Waterfall analysis of layering

Driver-based Planning with ANYbyANY



- User-controlled data relationships
- Drive anything by anything
- Automated seeding of plan
- Enables Plan by Exception

Top-Down Planning with pLANYwhere



- Input overrides at top levels
- Allocate down in real time
- Transparency to adjustment
- Update data, drivers, and rates

Client Story

GOOD FOOD
HOLDINGS

NEW SEASONS
MARKET



metropolitanmarket.

Challenges

- Multiple operating calendars
- Disparate processes between Banners
- Reliance on Excel and disconnected models

Scope

- Operational Planning for Sales & Labor by day or week
- Financial Planning for full P&L, Balance Sheet, and Cash Flow
- Initiatives modeling

Benefits

- Standardized process and data model supporting all Banners
- Specialized features to facilitate flexibility in Planning methods and granularity
- Reports and Dashboards support planning